



NEIGHBOURS THIS WEEK

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Conference scheduled to wow participants

By JODY NABUURS
For This Week

A conference planned for mid-September is expected to captivate, inspire, and wow a crowd of participants.

Entitled WOW!, the full-day conference will be hosted by Live, Love, Laugh Event Planning & Consulting in partnership with the Community Business Development Corporation.

The goal is to encourage participants to realize their personal and professional dreams and aspirations and find ways to make them a reality.

The conference will be facilitated by Janice Butler, an internationally renowned motivational speaker who has spent several years travelling the world, including England, France, Australia, Belgium, United States, reaching out to people through her motivational speeches.

She now owns Creative Breeze Training Inc. where she delivers motivational speeches to corporate and government employees of New Brunswick.

Butler has facilitated the WOW! Conference in the past. She said based on participants' reactions, the name of the conference is fitting.

"They come up to me afterwards and say 'Wow...just wow,'" Butler said.

Butler said the conference consists of seven inspiring topics that she'll present with "an energetic and well-orchestrated flow of dynamic, visual, musical, practical, and memorable sessions" that will help participants realize their visions and dreams and find ways to follow them.

She said one of the exercises will involve participants thinking about images or sounds that make them happy and share that information with others.

"It could be the image of their child's

face or maybe their puppy's face. They love talking about it. It makes them happy," she said.

Butler said conferences like these are important because many people are afraid to follow their dreams because that often involves risk.

"It's fear of the unknown. People are often afraid to take the risks because it means stepping out of their comfort zone," Butler said.

She teaches participants how to find the energy to accomplish their goals, and how to deal with or turn off the negative thoughts that discourage them from living out their dreams.

Christina Nicoll, co-owner of Live, Love, Laugh Events Planning & Consulting, said participants can expect an energetic atmosphere as soon as they walk in.

"It won't be like your typical conference. We'll have it decorated to fit the theme. Everything will be uplifting," Nicoll said.



THIS WEEK/SUBMITTED PHOTO

COME AND BE WOWED: On September 16, everyone is invited to take a day, get away and come to the WOW! conference at the Kingswood Lodge on Hanwell Road in Fredericton. Host Janice Butler says she will leave you in wonder and dazzled by yourself, your life, career, business, goals, potential and even your hobbies and passions.

The WOW! Conference will take place on Sept. 16 from 9 a.m. to 4 p.m. at Kingswood Lodge. Participants must register before Sept. 9 with Live, Love, Laugh Events Planning & Consulting at 471-7754 or info@eventsbyliveloveandlaugh.ca. Tickets cost \$50 per person.